



ELECTRONIC
FESTIVALS

YOUR JOURNEY STARTS NOW

ONLINE MEDIA RATES 2019

www.electronic-festivals.com

ABOUT ELECTRONIC-FESTIVALS.COM

We at **ELECTRONIC-FESTIVALS.COM** love festivals and electronic music. That's our passion. We provide the largest database of indoor and outdoor festivals from the electronic music genre. Our main markets are in Europe, the USA, South America and Australia.

OUR APPROACH IS SIMPLE:

Cover all electronic festivals worldwide.

ELECTRONIC-FESTIVALS.COM is where you go to find festival details and get new travel ideas. We are the one-stop guide to festivals, tickets, hotels, camping gadgets and much more for festival and music lovers.



USER STRUCTURE DATA

UNIQUE VISITORS/MONTH

January 2019

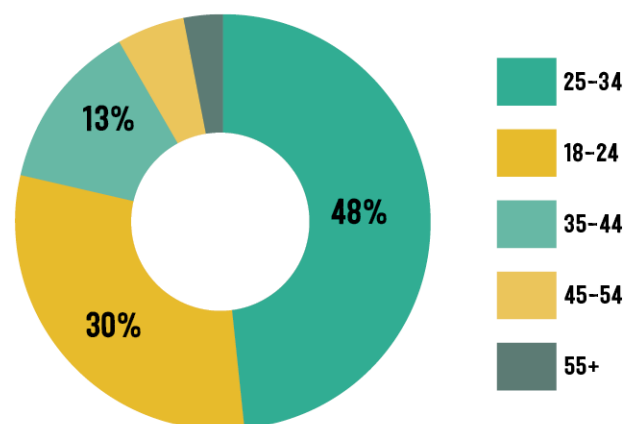
215.000

PAGE IMPRESSIONS/MONTH

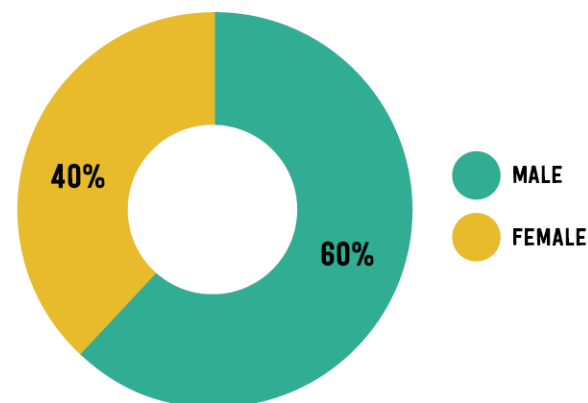
January 2019

500.000

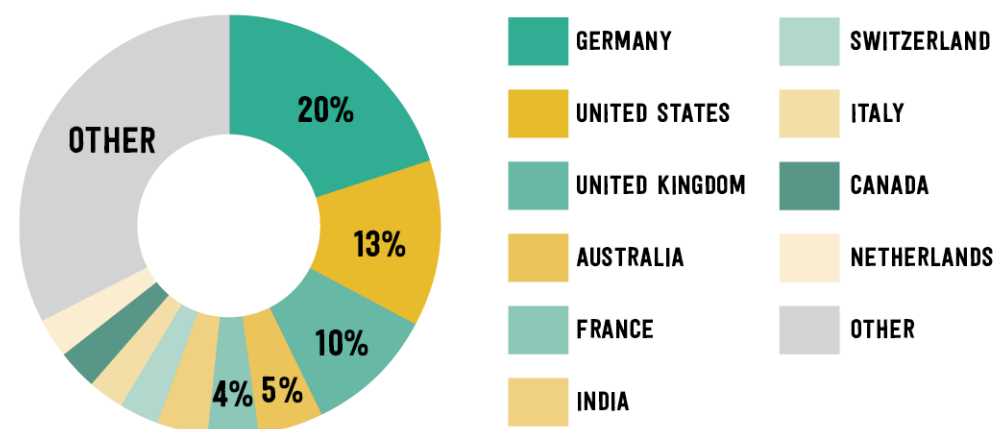
AGE



GENDER



ORIGIN



DISPLAY ADVERTISING – PRICING BANNER

1

MEDIUM RECTANGLE

300 x 250 pixels max.. 360 x 360 pixels

placed on home page + genre page + festival page

50.000 impressions 150€

more than 150.000 impressions 10% OFF

2

BIG-SIZE-SKYSCRAPER

300 x 600 pixels max. 360 x 720 pixels

placed on home page + genre page + festival page

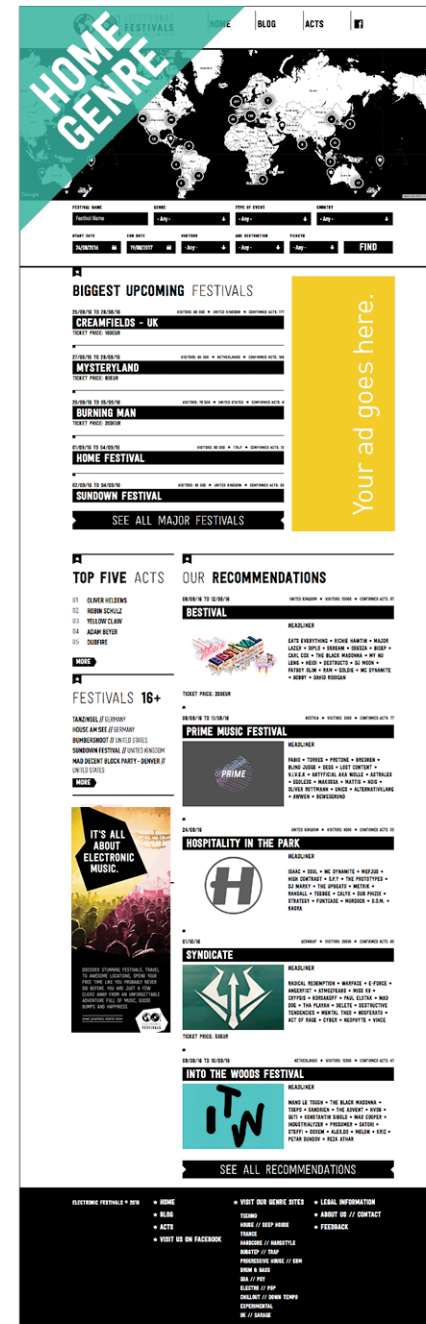
50.000 impressions 250€

more than 150.000 impressions 10% OFF

PLEASE NOTICE: All prices are retail prices excluding value added tax
(small entrepreneurs to Section 19 UStG)

DATA DELIVERY

- ★ Data formats: JPEG, PNG, GIF, HTML 5
- ★ Artworks have to be delivered to:
agnes.b@electronic-festivals.com



DISPLAY ADVERTISING – PRICING PACKAGES

1

PACKAGE BASIC

1 x Blog Post + 1 x FB Post + Banner*

1 x Banner 300 x 250 pixels max. 360 x 360 pixels
200.000 impressions **700€**

2

PACKAGE PREMIUM

3 x Blog Post + 3 x FB Post + Banner*

2 x Banner 300 x 250 pixels max. 360 x 360 pixels
or
1 x Banner 300 x 600 pixels max. 360 x 720 pixels
500.000 impressions **2.000€**

* Banner positions on Page 4

PLEASE NOTICE: All prices are retail prices excluding value added tax
(small entrepreneurs to Section 19 UStG)

DATA DELIVERY

- ★ All text content for the posts as a text file to copy and paste (no pdf, jpg etc.)
- ★ Blog post can have maximum two external links
- ★ Graphic or photographic content as JPEG, PNG, GIF
- ★ Banner data formats: JPEG, PNG, GIF, HTML 5
- ★ Artworks have to be delivered to:
agnes.b@electronic-festivals.com



+ 1 X BLOG POST
+ 1 X FB POST
+ 1 X MEDIUM RECTANGLE*

PACKAGE BASIC

+ 3 X BLOG POST
+ 3 X FB POST
+ 1 X BIG-SIZE-SKYSCRAPER* or
+ 2 X MEDIUM RECTANGLE*

PACKAGE PREMIUM

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